

Norseland^{INC}

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ANNOUNCEMENT

To All Norseland Customers:

December 14, 2007



LÁCTEAS GARCIA BAQUERO, S.A.
AND
NORSELAND, INCORPORATED
STRATEGIC ALLIANCE

Lácteos García Baquero, S. A., Alcazar de San Juan, Spain and Norseland, Incorporated, Stamford, Connecticut, are pleased to announce the formation of a Strategic Alliance for the sales, marketing, and distribution of **Lácteos García Baquero, S.A. cheese products, including but not limited to: Gran Maestre Manchego, García Baquero Iberico and Cabra** in the United States effective February 1, 2008.

The Lácteos García Baquero family of prestigious brands will join Norseland's growing rank of premier specialty cheese brands, namely, Jarlsberg® and Jarlsberg® Lite, Boursin® spiced Gournay cheeses, Woolwich Dairy brands or premium goat cheeses; Chevrai®, Madame Chèvre® and Gourmet Goat® in addition to Westland's Old Amsterdam® extra-mature cheese from Holland.

Effective February 1, 2008, all sales, marketing, distribution and logistical responsibilities will transfer to Norseland for all market segments. In addition, Norseland's sales force and combined broker network will begin presenting merchandising and promotional programs to all segments of the trade. Each company's legal and financial status will remain unchanged.

This partnership is an exciting opportunity for the growth for all our premium specialty cheese brands in the Alliance. Each brand will be strengthened through joint advertising and promotional programs, boosting visibility of each outstanding brand. A Norseland representative will be in contact with you shortly to secure a proper transition.

We ask for your continued support to help grow the Lácteos García Baquero line as we have done together for all of our other partners.

LÁCTEAS GARCIA BAQUERO, S.A.

Miguel Angel García-Baquero Vela
Consejero Delegado

NORSELAND, INCORPORATED

John J. Sullivan
President & CEO